

FOR IMMEDIATE RELEASE

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United Way  
of Marshall County

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### **United Way Announces 2011 Campaign Goal**

The fundraising goal for United Way's 2011 Community Campaign is \$710,000. Neal Terrell, United Way's Pacesetter Chair, announced at the annual Day of Caring/Campaign Kick-Off event that 35 percent of that goal had already been reached by pacesetter companies.

"It's begun and it's the season," said Steve Marshall, United Way's 2011 Campaign Chair. "I'm confident that we are going to make good this year. We just hope the community will ask for campaign help from our loan executives and get agencies involved. This is such a dynamic, giving community."

Loan executives are employees from various companies and organizations throughout the county whose employers have agreed to loan their best and brightest to help other companies raise money for United Way.

United Way of Marshall County has a mission to advance the common good and create greater opportunities for a better life by identifying needs, combining resources and facilitating action. Your donations have enabled United Way and its partner agencies to provide assistance for more than 33,000 Marshall County residents in need.

United Way's fundraising campaign will run from August 1 to November 15. All money raised in Marshall County stays in Marshall County to support our neighbors and friends in need.

To learn more or to participate in the fundraising campaign, visit the United Way's website at [uwaymcal.org](http://uwaymcal.org).

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